

PRIVACY POLICY

1. Information we collect

Here we outline what information SWL collects, and how we collect it when you sign our petition.

What we collect

How we collect it

Your name.

We require you to provide a chosen name when you sign SWL's petition.

Your email address.

We require you to provide an email address when you sign SWL's petition.

Your IP address. Your "IP Address" is a designator that is automatically assigned to the computer that you are using by your Internet Service Provider (ISP).

An IP Address may be identified and logged automatically in our server log files whenever you use our platform and services, along with the time of your visit and the specific page(s) that you visited.

Your postal address.

You may choose to provide your postal address when you sign our petition. Providing this information is not required to use the service.

Your telephone number.

You may choose to provide your telephone number when you sign our petition. Providing this information is not required to use the service.

Your city.

We use an IP service to suggest your city from your IP address. You can change this information if it is displayed incorrectly. We do not share your information with the IP service. Providing a city is required to use the service.

Your country.

As mentioned above, we use an IP service to suggest your city from your IP address. This enables us to determine your country. We do not share your information with the IP service. Providing a city is required to use the service.

Any other information you voluntarily submit.

You may be offered the choice to provide other information to us. For example, we may collect information when you respond to user surveys or

provide information if we assist you by telephone. Providing this information is not required to use the service.

The name of the browser you use to access SWL.

Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows PC or Mac), screen resolution, operating system name and version, device manufacturer and model, language, Internet browser type and version, and the name and version of the SWL platform you are using.

Information collected through cookies

We, and/or our service providers may use cookies, pixel tags (also known as web beacons and clear GIFs), and other similar technologies to understand user activities. Like other websites, SWL will not function properly if cookies are not enabled. We use third-party analytics services like Google Analytics provided by Google Inc. ("Google"), the Amplitude service provided by Amplitude ("Amplitude"), the Optimizely service provided by Optimizely ("Optimizely"), and the Chartio service provided by Chartio ("Chartio"). These analytics services may use cookies and similar technologies to analyse how people use our services and provide statistical reports about aggregate user behaviour. Such services may also collect information about platform visitors' use of other websites.

Some of the information above reveals your specific identity, or is directly tied to your specific identity, such as your name and email address. Some of this information does not reveal your specific identity, or does not directly relate to you, such as your browser and device information or information collected through cookies. If we ever combine non-personally identifiable information with personally identifiable information, the combined information will be treated by us as personally identifying information and protected accordingly.

Our services are not directed to people under the age of sixteen (16), and we do not knowingly collect personal information from them.

2. How we use your information

We may use your information to run our platform, provide our services and serve you better content in the manner indicate below.

We and our service providers may use your information for our legitimate business interests. Our legitimate business interests are explained below, alongside examples of how your information may be used for these purposes.

Purpose

Examples

Providing the functionality of our platform. We engage in these activities to manage our contractual relationship with you.

- To send administrative information to you, for example, information regarding our services and changes to our terms, conditions, and policies.
- To ensure that our site and apps function properly and are optimised for your computer or device and to store your preferences and settings.

Accomplishing our business purposes. We engage in these activities to manage our contractual relationship with you, to comply with a legal obligation, because we have a legitimate interest, and/or with your consent.

- For data analysis, for example, to improve the efficiency of our services.
- For audits, to verify that our internal processes function as intended and are compliant with legal, regulatory, or contractual requirements.
- For fraud and security monitoring purposes, for example, to detect and prevent cyber-attacks or attempts to commit identity theft.
- For developing new products, features, and services.
- For enhancing, improving, or modifying our platform.
- For identifying usage trends.
- For determining the effectiveness of campaigns.
- For operating and expanding our business activities.
- For legal compliance. In rare circumstances, we may have to use and disclose information we have about our users in order to exercise or protect legal rights or defend against legal claims under applicable law.
- We use cookies and similar technologies to measure and improve our services and develop features and functionalities on our platform. For example, if we see that

people using a certain device use the platform the most, we might decide to build an app specifically for that device.

- Communications related to petitions you've signed.
- Editorial communications about specific issues or about SWL.
- If you choose to provide your telephone number or postal address, which are not required, we may contact you by phone, SMS, or postal mail about the SWL petition or other ways you can support the campaign.
- Invitations to SWL events.
- To allow you to participate in events and similar promotions and to administer these activities. Some of these activities have additional rules, which could contain additional information about how we use and disclose information about you, so we suggest that you read these rules carefully.
- Most marketing communications will be sent via email and sometimes via social media.

To share marketing communications that we believe may be of interest to you. We engage in this activity with your consent, or to manage our contractual relationship with you.

3. Who may receive your information

Here we outline who may receive your information when it is shared either by you via the platform, or by us.

a. SWL

- All information you post on our platform will be visible to other users. **When you provide information to us, you declare that such information is truthful, that you have the legal right to share it, and that you are aware of the risks associated with sharing personal data concerning third parties.**
- Similar to traditional paper petitions, we consider an online petition to be a public expression of support for an issue. Therefore, your name and general geographic location (i.e., city, state, country) may be displayed on the landing page for any petition you sign, and on related areas of our platform. This information will be viewable to any visitor, including the media, search engines, and other organisations that provide archival internet activities. **If you do not wish to have your support for a petition to be public, we recommend you do not sign the petition.**

- We may choose to share your name and general geographic location with the intended decision maker who is the recipient of the petition. For example, the intended decision maker may be your local state or federal MP. **If you do not wish to have this information shared with the petition recipient, you should not sign the petition.**

b. Our business entities and service providers

We may share your information with third parties for the following purposes:

- We may share your information with our affiliates to provide our services and for the purposes described or permitted by this Privacy Policy.
- Our suppliers, subcontractors, and business partners (“service providers”): We may share information about you with our service providers who process information to provide services to us or on our behalf.
- Third party product or service providers with whom we think you may wish to obtain goods and or services.

d. Legal and administrative obligations

We may use and disclose your personal information as necessary or appropriate, especially when we have a legal obligation or legitimate interest to do so:

- Fraud prevention: We may use and disclose the information we collect from and about our users as we believe necessary to investigate, prevent, or respond to suspected illegal or fraudulent activity or to protect the safety, privacy, rights, or property of us, our users, or others.
- Law enforcement purposes: If requested or required by government authorities such as law enforcement authorities, courts, regulators, or otherwise to comply with the law (which may include laws outside your country of residence), we may have to disclose information we have about our users. We also may use and disclose information collected about you in order to exercise or protect legal rights or defend against legal claims.

4. Data retention and security

We seek to use reasonable measures to protect your personal information from loss, misuse, unauthorised access or disclosure, alteration and/or destruction. No data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please contact us.

5. Third-Party Services

We’re not responsible for the privacy practices of third parties linked to from our Platform.

This Privacy Policy does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or service to which our services link. Our inclusion of a link on our services does not imply our endorsement of the linked site or service.

6. Jurisdiction

These terms are governed by the laws of New South Wales and the Commonwealth of Australia, and each party irrevocably submits to the exclusive jurisdiction of the courts of New South Wales and the Commonwealth of Australia.

7. Policy updates and contacting us

We may change this Privacy Policy. Any changes will become effective when we post the revised Privacy Policy on our platform.

We welcome questions, concerns, and feedback about this policy. If you have any suggestions for us, feel free to let us know by contacting us. You can email us at the following address:

info@shanewarnelegacy.com